

**Hi, I am Caii-Michelle - the International  
Celebrity Ambassador for -**

# **Leading the Way Out of Global Poverty™**



**with**

**Sustainable Family Communities®**

**Together we can eliminate poverty  
one Community at a time!**

We are partnering with foundations, organizations and individuals around our world to create a path out of extreme poverty. If you find this to be a meaningful goal, we seek to leverage your expertise and experience as we move forward with this initiative.

**We invite you to join us in**

***Leading the way out of global poverty,***

by facilitating the creation of poverty-free

***Sustainable Family Communities.***

Our Family Orphan Communities, Inc.  
Nuestra Familia Comunidades de Huérfanos, A.C.

***Poverty is the worst form of violence.*** — Mahatma Gandhi

***“Business not only creates valuable goods and services,”  
but the employment those businesses supply gives people  
“a whole different sense of who they are, what their  
purpose is, and what their hope is for the future. And the  
social implications of that are just enormous.”***

— Robert Sirico quoting C. Neal Johnson in Sirico's  
*Defending the Free Market – The Moral Case for a Free Economy*

***The developing world is full of entrepreneurs and  
visionaries who, with access to education, equity and  
credit, would play a key role in developing the economic  
situations in their countries.*** — Muhammad Yunus

***In every corner of the world intelligence and energy are  
evenly distributed, but opportunity, investment, and  
effective organization are not.*** — Former President Bill Clinton

## Leading the Way out of Global Poverty

A path out of extreme poverty to Sustainable Family Communities® (SFC).

### The problem—Slums and Refugee camps

Extreme poverty in the urban slums of cities around our world has many things in common, including:

- No jobs
- Disease
- Illiteracy
- Orphans
- Lack of food
- Crime/drugs
- No electricity
- Open sewers
- Homelessness
- Poor schooling
- No medical care
- Human trafficking
- Lack of clean water
- Lack of job-skills training



### The first step on a path out of poverty—income

Being able to obtain a decent job with fair wages is the quickest way a person can begin their path out of extreme poverty. A good job and income, allows a person to provide housing, food and other necessities for their family. SFC works with a local team to begin this job creation process by arranging in-country funding and building of commercial food-producing businesses including aquaculture, greenhouses and open-field farming.



**These Community-owned commercial businesses are the main “economic engine” of each SFC. They provide workers with jobs, ongoing training, fair wages and ownership opportunity.**

## Jobs alone are not enough to create sustainability in a family, community or nation

During the building, and then the operation, of these commercial businesses, training and jobs will be available for hundreds of people who are currently living in urban slums.

The living conditions of the workers and their families (see previous list of slum conditions) can begin to improve once there is some family income. Providing jobs is an important beginning, but jobs alone do not eliminate all of the conditions of poverty.

Urban slums are obviously a drain on a country's economy and society. So too are economically depressed communities where people are dependent on government welfare or subsidies to survive. Both could be seen as liabilities to their country's stability and even survival. The Sustainable Family Communities are capable of taking care of themselves while at the same time contributing to the sustainability of the economy and society of their nation.

The vision of the Sustainable Family Communities initiative goes far beyond job creation. It provides opportunities for a better future for those who lived in slums to continue to improve their lives and the lives of their children for generations to come, thus improving the sustainability of their nation.

## The SFC model optimizes the degree of impact on poverty

The SFC model begins with the creation of a nonprofit Country Leadership Organization (CLO) that will work with local officials to acquire donated land on which the commercial businesses will be built. Requiring that the land be donated ensures the benefiting country understands the need and is committed to the creation of the Community. Once the land is secured, the CLO team will work to raise in-country funding for the construction of the businesses.

The SFC initiative provides the plans and guidance to local citizens in the building of commercial-sized, food-producing companies that create jobs. The CLO provides the oversight needed to ensure adherence to the standards specified in the master plan provided.

As profits begin being realized from the Economic Engine businesses, they are

**ALL used (est. in business plan to be \$1 million/year)** to begin the work of building the Community near the businesses. The additional infrastructure, the homes, facilities and services that a small community needs, and a portion of the profits is set aside to assist in starting additional SFCs.

These new Communities are designed to last for generations with each have a sustainable economy, environment, food supply and society.

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of  
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NOTE: Items in parentheses refer to positions held in Rotary International clubs and districts.

## Eliminating poverty one Community at a time

SFCs are designed to be poverty-free and to overcome or avoid the issues of urban slum.

Families living in an SFC have the opportunity to experience a good quality of life. They can continue their growth of personal responsibility, self-respect, pride and self-worth while living in a Community where they have choices that were previously not available to them.

The Communities are designed to include these items and more—

<b>Jobs</b>	<b>Security</b>	<b>Sanitation</b>	<b>Food supply</b>	<b>Job-skills training</b>
<b>Homes</b>	<b>Electricity</b>	<b>Micro-loans</b>	<b>Medical care</b>	<b>Adoption of orphans</b>
<b>Literacy</b>	<b>Education</b>	<b>Clean water</b>	<b>Better health</b>	<b>And more</b>

## Scaling to serve tens of thousands by self-replication around the world

The economic and social impact on the nation grows exponentially as each functioning community uses a portion of its business profits to assist in beginning one new SFC every year.

The projected growth and expansion of the SFC network of Communities can easily be predicted. The first functioning SFC will assist in starting the second. Those two will start two more, those four will start four more, and on it grows exponentially. This growth projects 512 poverty-free Communities in little more than 10 years. Add to this that the same growth will be occurring in other countries.

## How many people can benefit?

The economic forecasting model of employment multiplication allows us to estimate the total number of jobs that will be result from a new business being established. Using a conservative multiplier of 1-to-1 shows that for each direct job created in the SFC businesses, one indirect job will be created in the economy surrounding the new businesses. Examples of indirect jobs would include those in suppliers to the SFC businesses, new jobs in restaurants and those in other services.

To calculate the total jobs created, begin with each SFC creating, at minimum, 115 new direct jobs. Using the 1 to 1 multiplier, we add 115 indirect jobs. This results in 230 workers having wages to take care of their families.

To estimate the number of people benefiting from those jobs, if a worker is one person in a family of two parents, one grandparent and four children, then 7 family members benefit from that worker's wages. Multiplying 230 jobs times the number of family members benefiting from the income = 1,610 beneficiaries of the job creation in each Community. Multiply that times 512 Communities = 824,320 family members benefiting in ten years.

Add to this, those who benefit from Communities being built in other countries at the same time.

## Benefits, opportunities and potential of each SFC

Consider the benefits of helping local people to build, own and operate their own Communities. The citizens and nation benefit by having additional:

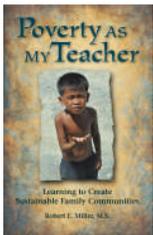
New employment	Environmental sustainability
New infrastructure	Economic sustainability
Taxes for government	Food sustainability/security
Skills training	Social sustainability
Micro-enterprise development	Spiritual growth and fellowship
New housing	Care and adoption of orphans
Education of children	Respect for culture and traditions
Adoption of orphans	Self-governance in Community
Community activities	Self-replication of more Communities
Healthcare and clinic education	

**These benefits accrue to the citizens and the nation with every SFC that is built.**

## Goals of each Sustainable Family Community

Each Community is designed to achieve several goals that, when accomplished, result in its long-term sustainability. Each SFC is designed to achieve:

Zero poverty in Community	Decent quality-of-life
Zero waste leaving Community	Systematic growth
Economic self-sustainability	Systematic development
Environmental sustainability	Respect and dignity for all
Optimal crop nutrition]	Reliable clean-water supply
Optimal farm animal health	Healthy sanitation system
Social sustainability of residents	Alternative-energy usage
Food supply sustainability	Job-skills proficiency
Self-replication of Communities	Micro-enterprise development
Fair wage structure	Healthcare
Profit sharing	Adoption of children
Shared ownership	Education of all Community children



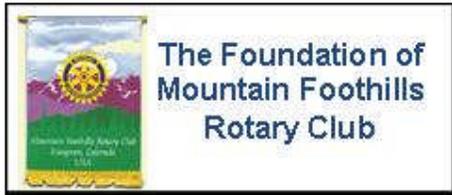
Detailed explanation of these goals, benefits and the process by which the Communities are implemented can be found in the book, *Poverty as my Teacher—Learning to Create Sustainable Family Communities*. Available at [ww.ofoc.org](http://ww.ofoc.org)

**Let's work together—**

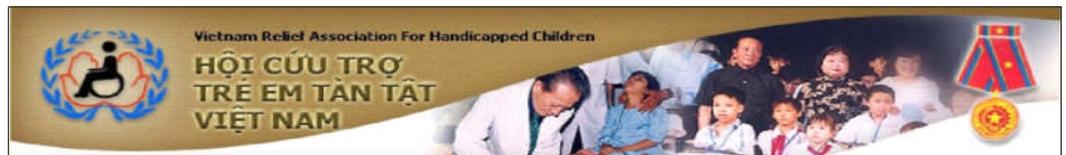
***Leading the way out of global poverty™***  
***one Community at a time.***

Join us, and over 800 people and organizations who have already helped, in *Leading the way out of global poverty*.

Here are a few of our team of supporters:



*charles* SCHWAB



Examples of media from three countries interested in Communities—Mexico, Vietnam and USA



## **Testimonials about the Sustainable Family Communities initiative:**

***Poverty has not and will not be solved using a fragmented, archaic approach. This age-old issue needs a new perspective and fresh ideas. The approach taken by Bob Miller quite simply...works. It attacks all of the elements that cultivate poverty and creates an empowering environment where those factors cannot thrive. Developing sustainable communities with the focus on family provides an opportunity for the residents to not only become contributing members to our society, but to also see their own inner worth.***

— Warren L. Rose, founder Vorus Biopower. Evergreen Rotary Club

***[Robert] has identified the true key to successfully addressing what is arguably the most pressing social issue of our time: global poverty. ... . This ... therefore represents a seminal work toward that auspicious goal.*** — Kevin Ruble, President Circle M Foundation

***... has the potential to take individuals out of a day-to-day struggle for existence and into a life of purpose that empowers them and connects them to a greater good; serving neighbors and future generations.*** — Susan Bryner, M.S., Life Coach, Owner, Books & Beyond

***SFC has obviously thought about this long and hard, and has come up with a plan that addresses the multi-pronged problems of poverty, community needs and orphan survival***

***... .*** — T.J. Carney, Attorney at Law. Mountain Foothills Rotary Club

***...wake up to the truth that poverty can only be eradicated if all the underlying, systemic conditions are dealt with – all at once and in one location. Mr. Miller presents a simple framework for such a solution that is both scalable and ultimately doable. I know of no other “war to end poverty” initiative that even comes close to attacking and conquering all the conditions of poverty that prevail in the many places where absolute poverty persists throughout the world. These Communities should be Rotary International’s next big initiative after polio is eradicated.***

— Michael Lanier, CEO Business Integration Advisors

Mountain Foothills Rotary Club

## **Sustainable Family Communities®**

is an initiative of

**Nuestra Familia Comunidades de Huérfanos, A.C.**

and

**Our Family Orphan Communities, Inc.**

[www.SustainableFamilyCommunities.org](http://www.SustainableFamilyCommunities.org)

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